



**AL JAMIA
ARTS AND SCIENCE COLLEGE
PERINTHALMANNA**

(Affiliated to the University of Calicut)

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Poopalam, Valambur P.O.
Malappuram Dist., Kerala - India, Pin. 679 325

Ref. no.: NSS/2025-26/C07

08/08/2025

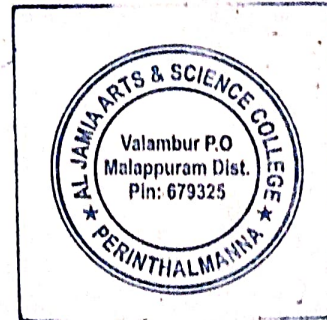
CIRCULAR

We are pleased to announce that Al Jamia Arts and Science College, through the National Service Scheme (NSS) unit, is collaborating with the Indian Association for the Blind (IAB) to celebrate International White Cane Day. This event, taking place from August 11 to August 20, 2025, is a significant opportunity for our college community to engage in a cause that champions awareness and support for visually challenged individuals.

In honor of this special day, IAB has provided us with some flags, which will be distributed by our NSS volunteers. We request each member of our college community—both students and staff—to collect a flag and make a voluntary donation of Rs. 10. Your generous contribution will directly support IAB's tireless efforts and empower visually challenged individuals to lead fulfilling lives.

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PROGRAM POSTER



AL JAMIA ARTS AND SCIENCE
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Indian
Association
for the Blind
38 Years of Excellence
3 Times National Award Recipient



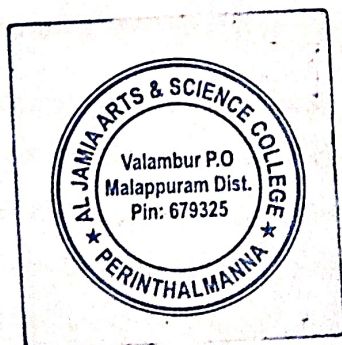
NSS AL JAMIA
UNIT 099

On behalf of
**International
white cane day**



Fundraising for Indian
Association for the Blind

August 11- August 20
2025



25/08/24
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PROGRAM REPORT

FUNDRAISING FOR INDIAN ASSOCIATION FOR THE BLIND

The NSS Unit of Al Jamia Arts and Science College, in its continuous commitment to community service and social welfare, successfully organized a fundraising and awareness campaign to mark International White Cane Day 2025. This ten-day event, conducted in collaboration with the Indian Association for the Blind (IAB), aimed to raise awareness about the challenges and potential of visually challenged individuals while also generating support for their education and rehabilitation. The initiative was met with an overwhelmingly positive response from the college community, culminating in a successful campaign that underscored the collective spirit of empathy and generosity.

The Indian Association for the Blind, a beacon of hope for the visually challenged, was established in 1985 in Madurai, South India. Founded by the late Mr. S.M.A. Jinnah, a visually challenged activist, alongside a group of dedicated individuals, the organization has spent over four decades working at the grassroots level. Its primary mission is the education, employment, and comprehensive rehabilitation of visually challenged persons, with a particular focus on those in rural communities who often face greater barriers to access and opportunity.

IAB's unwavering dedication and exceptional service have earned it widespread recognition, including the prestigious "National Award for the Best Institution," which it has received from the Honourable President of India on three separate occasions. The organization's decision to celebrate International White Cane Day this year was a direct response to the success of its 2024 campaign, further strengthening its resolve to amplify the voices and needs of the visually challenged community. This esteemed history and reputation made the collaboration an honor for the college's NSS unit, ensuring the initiative was aligned with a truly impactful and respected cause.

The planning for the event began with the NSS Unit's leadership reviewing IAB's proposal. Recognizing the campaign's dual purpose of awareness and fundraising, the unit's volunteers committed to a full-fledged effort. A core team was assigned to coordinate with IAB representatives to receive the flags and understand the operational guidelines. The college principal's office was informed, and a circular was drafted to formally announce the campaign to the entire college community.

On August 11, the NSS volunteers began their work with immense enthusiasm. They were entrusted with the task of distributing over 500 flags to students and staff members across the campus. The volunteers set up information desks at key locations, such as the main entrance, cafeteria, and academic blocks, to ensure maximum visibility and engagement. Each volunteer took the time to explain the significance of International White Cane Day and the mission of IAB, transforming the act of collecting donations into an educational interaction. This direct engagement was crucial in fostering a sense of connection and purpose among donors. The volunteers moved systematically through classrooms, staff rooms, and administrative offices, ensuring that everyone had the opportunity to participate. Their disciplined and dedicated approach was a cornerstone of the campaign's success.

The response from the Al Jamia Arts and Science College community was heartening. The initial target of distributing flags and collecting donations was not only met but exceeded. Over 500 flags were successfully handed out, and the NSS unit collected a total of over 5000 rupees. This achievement is a clear indication of the collective empathy and social consciousness of the college's students and staff. The total amount collected was a testament to the fact that every small contribution, when pooled together, can create a significant impact.

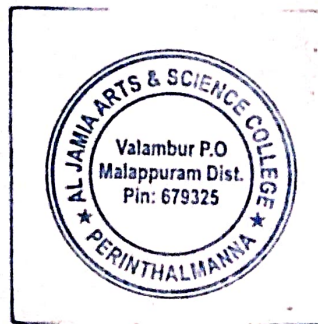
Upon the conclusion of the ten-day campaign, the NSS unit meticulously accounted for the collected funds. The entire amount was promptly and transparently transferred to the Indian Association for the Blind, a process that reaffirmed the integrity of the initiative. Beyond the financial outcome, the campaign successfully met its core objective of raising awareness. The frequent interactions and discussions sparked by the flags and the volunteers' efforts ensured that the message about the capabilities and challenges of the visually challenged resonated throughout the campus, leaving a lasting impression.

The International White Cane Day Flag Campaign, as organized by the NSS Unit of Al Jamia Arts and Science College in partnership with IAB, was a resounding success on all fronts. It not only provided crucial financial support to a deserving organization but also served as a powerful educational tool for the college community. The event demonstrated the profound impact that a collective effort, driven by empathy and a clear purpose, can have. The NSS volunteers, in particular, deserve commendation for their unwavering commitment and spirit.

This initiative reinforces the importance of such collaborations in nurturing a socially responsible citizenry. The college looks forward to continuing its partnership with the Indian Association for the Blind and exploring further avenues for engagement in similar meaningful causes in the future.

Shameem AP G Moya

PROGRAM COORDINATOR



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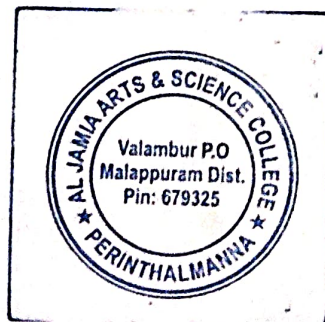
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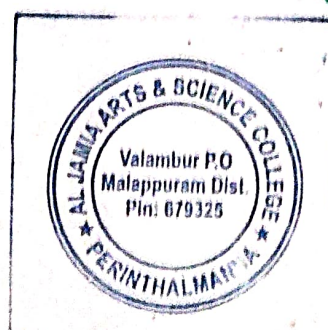
Flag distribution among students



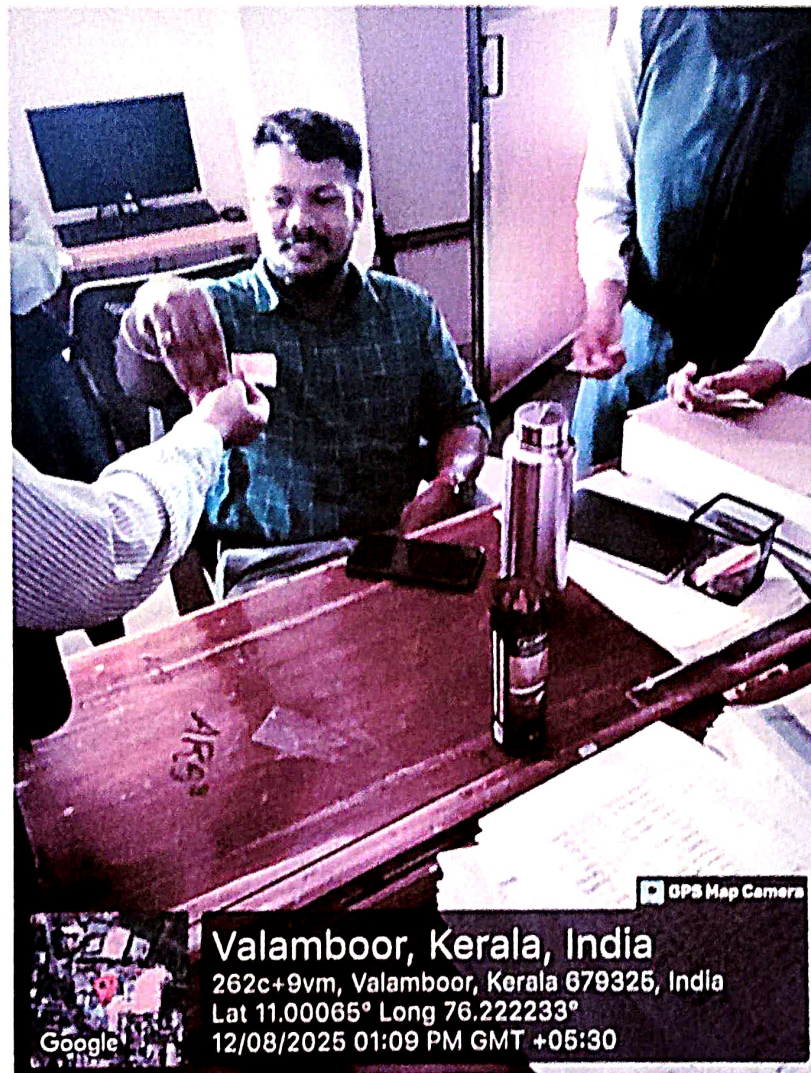
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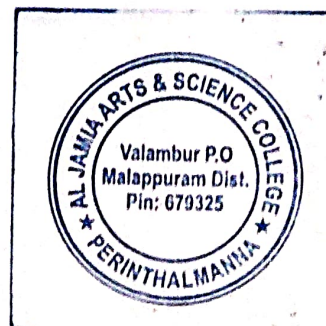
Flag distribution by NSS volunteers in classroom



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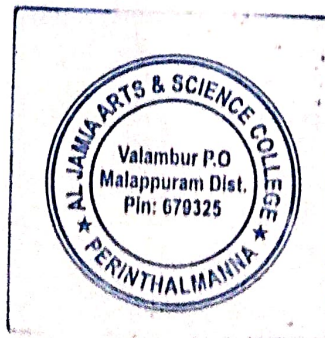
Flag distribution among staff members



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NSS volunteers distributing flags



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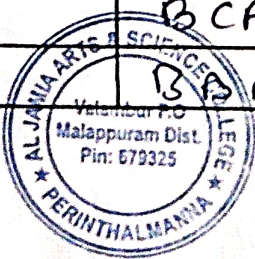
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**INDEPENDENCE DAY CELEBRATION
PARTICIPATION LIST**

Sl. No	NAME	DEPARTMENT	SIGN
1	Nishura Sherin NT	BA English	Nishura
2	Binsha A	"	Binsha
3	Rinsha Sherin KV	"	Rinsha
4	Nadiyah Randha LK	"	Nadiyah
5	Nishana V	MB	Nishana
6	Hanan Fasper	B.com	Hanan
7	Dilsha C	B.com	Dilsha
8	Fathima maharoon	B.com 111 st sem	Fathima
9	Ashfa Mohammad PP	B.com 3 rd sem	Ashfa
10	Athila	Bca	Athila
11	Ajisha heba	CS	Ajisha
12	Hanna fathima	MB	Hanna
13	Simli Jas	Bca	Simli
14	fathima Rukla mlc	Bca	fathima
15	Rinsha O	B.com 3 rd sem	Rinsha
16	Fathima Fairha T	B.com 3 rd sem	Fathima
17	Shahsadihi K	Food technology 3 rd sem	Shahsadihi
18	Asmi Fathima K	Food Technology	Asmi
19	Fathima Nishana K	B.com	Fathima
20	Faruq mon. p	BCA	Faruq
21	Busthan V.P	BCA	Busthan
22	Shadin	B.com	Shadin
23	Nasih	BCA	Nasih
24	Nadreen	BCA	Nadreen



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